



INDIAN PORTS ASSOCIATION

Advt No. IPA/DIR-CRUISE/2026

Date: 16.06.2026

VACANCY CIRCULAR

**Indian Ports Association invites applications for the position of
Director Cruise Bharat Mission**

Position Details	
Tentative Annual CTC	₹ 26,13,600/-
Mode of Recruitment	Fixed Term Employment Contract (3 Years) extendable for further period subject to requirement and performance
Last Date for Receipt of Application	15.07.2026
Number of Vacancies	01 (One)
Upper Age Limit	50 years

ABOUT THE ORGANIZATION:

Indian Ports Association (IPA) is an apex body of Major Ports of India, established in 1966 under Societies Registration Act, functioning besides the Ministry of Ports, Shipping and Waterways. IPA facilitates the growth and development of ports through initiation of coherent and coordinated approach for port development and capacity enhancement, focusing on efficiency improvement through technology upgradation and port connectivity enhancement.

ABOUT CRUISE BHARAT MISSION:

The Ministry of Ports, Shipping and Waterways (MoPSW), Government of India, has embarked on an ambitious journey to transform India into a global cruise tourism hub by 2047 through the launch of the Cruise Bharat Mission on 30th September 2024. This flagship initiative aligns with the visionary roadmap of Viksit Bharat and aims to catalyze the holistic development of India's cruise tourism sector across three key segments: ocean & harbour cruises, river & inland cruises, and island cruises.

The Cruise Bharat Mission Secretariat (CBMS) has been established under the aegis of the Indian Ports Association (IPA) to spearhead the implementation of the mission's objectives.

SERVICE CONDITIONS:

The Service Conditions of the contractual employee shall be governed by The Indian Ports Association Contract Employment Policy, 2025 as amended from time to time.

EDUCATIONAL QUALIFICATIONS:

Mandatory Qualification:

- 1) Commerce/Science
- 2) B.Tech/BBA / Bachelor's degree in commerce Science from a recognized institution
- 3) MBA in Business Administration/ Tourism/ Infrastructure Planning or MBA in related domain from a recognized institution

EXPERIENCE REQUIREMENTS:

- 4) Minimum 15 years of relevant experience in the cruise sector, tourism sector or related sectors
- 5) Proven track record of driving transformative initiatives and delivering results
- 6) Sufficient knowledge of cruise operations, tourism development, port infrastructure, shipping operations etc.
- 7) Keen understanding of global best practices in cruise tourism sector

REMUNERATION PACKAGE:

- 8) Consolidated Remuneration Rs 1,80,000 per month
- 9) Base Salary: Rs. 90,000/- Per Month
- 10) Consolidated Allowance per Month: Rs. 90,000/- per month
- 11) Major Consolidated Allowance Heads
 - LTC
 - Entertainment
 - House Upkeep
 - Professional Development
 - Furniture
 - Book/ Newspaper
 - Children Education Allowance
 - Other Permissible Allowance
- 12) Performance Linked Increment up to 10% increase in Base Salary and proportionate enhancement in allowances based on annual performance review.
- 13) House Rent Allowance: 30% of Base Salary or Leased accommodation as per IPA's policy
- 14) Provident Fund/Severance Fund Contributions Matching contribution @ 12% of Base Salary as opted by the candidate
- 15) Medical Benefits: As per Medical Policy of IPA
- 16) Computer / Laptop, Mobile including recharge & Internet Facility for official works as per IPA's policy

JOB DESCRIPTION:

1. **Strategic Leadership and Stakeholder Coordination** - Provide strategic leadership as administrative head of CBMS and ensure seamless coordination among interministerial task forces, expert committees, and destination cruise task forces.
2. **Implementation of Key Initiatives** - Spearhead the implementation of the National Cruise Tourism Policy, facilitate modernization of cruise terminals, develop SOPs for cruise operations, and oversee critical studies for strategic decision making.
3. **Infrastructure Development and Policy Advocacy** - Guide creation of technical templates for cruise infrastructure, contribute to National Cruise Infrastructure Master Plan 2047, and advocate for conducive policies to support cruise tourism growth.
4. **Capacity Building and Skill Development** - Identify capacity-building needs, design training programs, collaborate with NSDC for cruise-specific skill certification, and integrate cruise tourism into academic curricula.

- 5. Promotion and Marketing** - Lead development of comprehensive marketing strategy to position India as premier cruise destination globally, create brand identity, and establish strategic partnerships with international cruise associations.
- 6. Monitoring, Evaluation, and Reporting** - Establish monitoring framework with KPIs to track mission progress, submit regular reports, and escalate critical issues to relevant authorities.
- 7. Sustainability and Responsible Tourism** - Champion sustainable practices in cruise operations, promote eco-friendly initiatives, and support local communities.

KEY DELIVERABLES:

Short-term (within 6 months):

- Operationalize the Cruise Bharat Mission Secretariat
- Develop SOPs for passenger clearance and cruise terminal operations
- Initiate modernization projects at three key cruise terminals
- Submit report on demand assessment and infrastructure gaps
- Launch dedicated digital platform for the Mission

Medium-term (within 1-2 years):

- Facilitate development of new cruise terminals
- Achieve 20% increase in cruise passenger arrivals
- Implement e-visa facilities at major cruise destinations
- Launch skill development programs for cruise-specific roles
- Secure investments worth Rs. 1,000 crore through PPP projects

Long-term (within 3 years):

- Position India as top-five cruise destination in Asia-Pacific region
- Develop network of cruise terminals and marinas across the country
- Achieve target of 1 million international cruise passengers annually
- Establish India as preferred cruise ship turnaround destination
- Generate employment for 200,000 individuals in cruise tourism sector

APPLICATION PROCEDURE:

1. Mode of Application:

- Application must be made in the prescribed format (available on IPA website)
- Applications not in prescribed format will be summarily rejected.

2. Submission Process:

Applications must be submitted through speed post/registered post to the following address:

Executive Director
Indian Ports Association
1st Floor, South Tower, NBCC Place,
Bhisham Pitamah Marg, Lodhi Rd,
New Delhi, Delhi 110003

3. Required Documents:

1. Duly filled application form
2. Self-attested copies of documents in support of all qualifications (Educational and Experience)

3. Copy of last drawn Salary/Form 16
4. Two recent passport size photographs

4. Important Dates:

1. **Last Date for Receipt of Applications: 15.07.2026**
2. Tentative Date for Selection Process: **Aug 2026 (exact dates will be communicated to shortlisted candidates)**

GENERAL INSTRUCTIONS:

1. The crucial date for determining eligibility criteria, experience, and age shall be the last date for the receipt of applications.
2. Candidates currently employed in Govt./Public Sector/Autonomous bodies must produce "No Objection Certificate" at the time of interview.
3. Candidates from Private sector should enclose the copy of form 16/pay certificate for the period of experience claimed, along with appraisal reports.
4. IPA reserves the right to cancel/restrict/modify the recruitment process, if needed, without issuing any further notice or assigning any reason thereof.
5. Mere fulfilment of eligibility criteria will not confer any right to be called for interview. IPA reserves the right to shortlist candidates for interview.
6. Candidate has to submit willingness for the post at the time of interview. If selected, candidate must join within one month of issue of appointment letter.
7. IPA takes no responsibility for any delay in receipt or loss in postal transit of any application. Applications received after due date will be summarily rejected.
8. Any form of canvassing will lead to disqualification of candidature.
9. Any dispute with regard to this recruitment process will be subject to the courts/tribunals having jurisdiction over Delhi.

**Executive Director
Indian Ports Association**

CV- PROFORMA

1. Name of Post Applied for :
2. Name & Designation :
3. Name of Service and year of joining :
4. Date of Birth (in Christian era) :
5. Postal Address :
6. Mobile no. & Email :
7. Qualifications :
(10th onwards along with marksheets to be furnished)

8. Details of employment in chronological order: -

No.	Office/ Institute/ Organisation	Post held	From	To	CTC	Nature of duty

9. Your present annual CTC :

10. Additional information, if any, which you would like to mention in support of your suitability for the post. Enclose a separate sheet, if the space is insufficient.

Signature of the candidate with date

Enclosures

[To be furnished]

1. Date of Birth Proof :
2. Supporting Documents for Qualifications :
3. Supporting Documents for Employment and nature of work duly certified by the employer:
4. Emoluments Proof :

Any other relevant document. :